

WTL WebTL Benefits

The following feedback is from customers & prospects who have evaluated our online rural/callshop billing.

Feature	Benefit
Fast web interface	Familiar presentation, minimal training required
Interface fully customizable	Local branding & language is more User Friendly
Complete and proven product	All required functionality in place, no development necessary to start business. No 'brochure-ware'
Live references available	The only rural solution around that can be commercially viable from day 1
Billing is on-line	Reduces number of iterations in the billing process.
Billing is on-line	Eliminates time delays associated with on-site software/equipment
Billing is on-line	System is <u>much more secure</u>
Centralised management	Reduces mistakes inherent in local configuration and avoids mistake changes
Centralised input of call rates	Easy to manage whole network – all locations always working from latest rates
Very flexible input of call rates	Allows country wide rates or rates per region or even different rates per village if required.
Good visibility from central site	Real time view of calling or internet use from any connected point.
Multi-Level Business Model	Admin / Reseller / Agent / Callshop / Private user with unlimited number of levels
Freedom of call routing	Calling from one remote site to another or within the site is possible and can be offered free as there is no interconnect cost
Basic money transfers are possible. Allows real 'triple service' (money transfer plus phone and internet)	Telecentre is more attractive to subscribers and manager can earn extra commission for this service.

WORLD TELECOM LABS

Changing the Way the World Communicates

Adaptable to many environments	Can be deployed in hospitals, schools, maritime or hotel environments, for example.
SIP scratch calling card	Shop owner can create immediate SIP accounts for Residential usage or Mobile usage
Mobile-friendly	WebTL billing accessible from mobile devices (run business from smart phone or tablet)
API access	Allows easy integration with other business applications / websites.